



do something

chocolatey for YWCA



Indulge your taste for chocolate by doing something chocolatey.

Whatever you do and however you do it, any sum you raise, big or small, will make a big difference to the lives of girls from deprived backgrounds. The money you raise will give girls the help, advice and learning opportunities they need to build a better future.

When and where

You are invited to **do something chocolatey** from 10 to 17 April 2010 but feel free to do your chocolatey thing anytime in April if it's more convenient for you. And you can host your event wherever you like; at home, school, work, or in a local community venue such as a pub, restaurant or community centre.

Chocolatey things to do

It's up to you what chocolatey thing you do. We've listed a few ideas here, but you'll have a few of your own.

Forget coffee mornings, hold a **chocolate morning**, it's a delicious way to get together with friends. Invite them round for a chinwag and a cup of hot choc in return for a small donation to YWCA. Or how about a **wicked chocolate evening**? Glass of creme de cacao and slice of black forest anyone?

Chocolate cake sale - bake some chocolate treats - cakes, brownies, whatever you fancy - and sell them to your colleagues and friends at work, at school, at the pub, or in your community group to raise funds.



Guess the weight of the chocolate cake - charge £1 a guess and whoever guesses closest to the correct answer wins the cake.

Big chocolate fudge raffle - use your baking skills to make a big chocolate fudge cake and raffle it.

Hot chocolate challenge - invite your friends and family to see who can make the best, most creative hot chocolate. Recruit (for a small fee) people to take part in the tasting session and let them cast their votes. Award a prize to the best hot chocolate maker.



Chocolate quiz - devise a quiz sheet of general knowledge questions - or on any subject you like, football, pop music, whatever - and offer a prize of a huge bar of chocolate. Sell your quiz sheet to friends, colleagues, people at your club or pub for £1 a go - all proceeds to YWCA. Have all your quizzes returned by your deadline, mark them and award your chocolatey prize!

Diet amnesty - for dieters, health freaks, gym-users and sufferers of 'chocolate guilt'. If you've been resisting the call of cocoa, why not give in and treat yourself to a small bar of something. Assuage your guilt by making a donation to YWCA.

Tell us

If you decide to **do something chocolatey** for YWCA, please let us know: phone 01865 304205 or email supporters@info.ywca.org.uk. We may be able to give you extra advice, ideas and resources for your event.

Promote your event

Tell your friends, family, neighbours and colleagues that you'll be **doing something chocolatey**. You can keep it small with a few friends or think big and invite your whole community. The more people who join in, the more money you can raise and the more help you will be giving. Use your blog, Facebook, MySpace or Twitter page to tell everyone you know that you're **doing something chocolatey** and you'd like their support.

From our website you can **download some useful resources** to help you promote your event and make it run as smoothly as chocolate! Go to www.ywca.org.uk/supportus/choc and you'll find: **posters** to put up at work or in public spaces, such as libraries, community notice boards, pubs, schools or a local shopping centre; **invitations** to print and send; **e-card invitations**; little **flags** for putting on your cakes; a **label** to wrap around a jar to collect donations; and even a **press release** so you can invite the local newspaper. There are some **choc-tastic recipes** for you to try on our website, too.



Turn over for fundraising tips...

Fundraising tips

Set yourself a **fundraising target** - this will help you plan your event and rise to the challenge. If you're planning a small event at home, work or with a few friends aim to raise £50. For a bigger event at work, school or in your local community aim for £100.

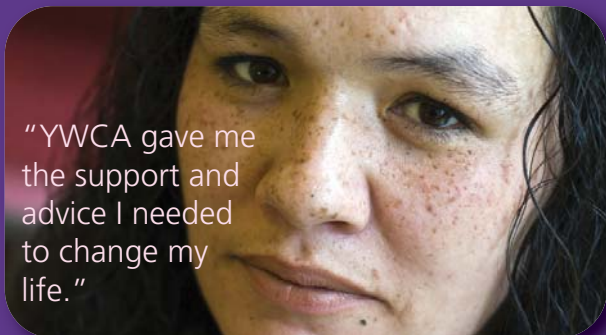
As well as selling chocolate treats at your event, plan some extra fundraising on the day: how about a short quiz or a raffle, or rattle a tin and collect small change - just put one of our labels on an old jar. Every penny counts.

Make your efforts go even further by asking your guests to **Gift Aid** any donations they make. For every £1 donated we can claim an extra 28p from the taxman! This raises vital extra funds for our work without costing you or your guests anything more.

Download our **Gift Aid form** from www.ywca.org.uk/supportus/choc/giftaidform.pdf

The money you raise will help disadvantaged girls and young women

Natasha was homeless, depressed and pregnant. She served numerous short sentences in various prisons, had an alcohol and substance abuse problem, and her children had been taken away from her. She says:



"YWCA gave me the support and advice I needed to change my life."

£50 enables six girls facing poverty or homelessness to attend a drop-in session so they can share their experiences with and learn from other women and get help to overcome their problems.

With **£100** four young women can get counselling sessions and begin to come to terms with what's happened in their lives: abusive relationships, lack of life chances, low self esteem or depression.

£150 means we can run a course for three girls about education or employment so they can work towards a future where they can support themselves and get involved in the community.

Need extra help?

Ask local businesses (pub, shop or restaurant) to donate prizes and/or hold a chocolate raffle or quiz. Ask friends and family to help you organise your event. People are usually very willing to help you put up posters and especially to bake cakes and biscuits!



Keep it safe and legal

If you're going to do your chocolatey thing in a public place or on private property, you will need **permission** from the the owner of the property first. And as your event will probably involve **food or drink**, so you'll need to make sure it's prepared and stored according to food hygiene regulations.

Thanking your guests, donors and participants

Everyone who comes to your event will be doing their bit to make a difference to young women from deprived communities, so make sure you thank them and tell them how much they helped to raise. If you would like any YWCA leaflets for your event please get in touch.

If you would like us to send a special e-card thank you to your guests please provide us with your guests' names and email addresses.

Sending in the money you raise

Send your money together with a **chocolate event form** (download one from www.ywca.org.uk/supportus/choc) to YWCA to: Supporters' team, YWCA, Clarendon House, 52 Cornmarket Street, Oxford, OX1 3EJ.

Send cheques or postal orders payable to YWCA England & Wales or just fill in your credit or debit card details. Please don't send cash.

Please send in the money you've raised as quickly as possible after you've collected it so that it can start helping straight away. And don't forget to include your Gift Aid form if you've used one.

Have fun

We hope you and your guests have fun at your chocolatey event and you'll be proud of what you've achieved.

If you want to get in touch with us for ideas, advice, support or resources just call on 01865 304205 or email supporters@info.ywca.org.uk.



Thank you